

令和4年度入学者一般選抜入学試験問題

(B日程 国際経済学部)

英 語

注意事項

- 1 試験時間は、午前10時から午前11時30分までである。
- 2 試験開始の合図があるまで、問題冊子を開かないこと。
- 3 この試験では、問題冊子（7ページ）、解答用紙2枚及び下書き用紙1枚を配付する。
- 4 試験開始の合図があつてから、解答用紙に受験番号を必ず記入すること（氏名の記入は不要）。解答用紙は2枚あるので、必ず2枚すべてに記入すること。
- 5 解答は、解答用紙の所定の欄に横書きで記入すること。所定の解答欄以外に記入した解答は無効である。
- 6 問題冊子及び解答用紙にページの欠落や印刷不鮮明な部分等がある場合は、手をあげて、試験監督者がそばに来てからその旨申し出ること。
- 7 原則として、試験時間中の途中退室は認めない。
ただし、具合が悪くなった場合、トイレに行きたくなった場合等は、手をあげて、試験監督者がそばに来てからその旨申し出ること。
- 8 試験終了の合図があつたら直ちに筆記用具を置くこと。
- 9 試験終了の合図があつて筆記用具を置いたら、机の上に問題冊子と下書き用紙を重ねて置き、その上に表にした解答用紙を問①の解答用紙が上になるように重ねて置くこと。
- 10 試験監督者の許可があるまで退室しないこと。

※ 解答は解答用紙に書きなさい。

1 Read the following article and answer the questions below.

Market is Expected to Reach \$192.16 Billion in 2025, from \$126.91 Billion in 2021—Long-term Forecast to 2030

- 1 This report focuses on the online food delivery services market which is experiencing strong growth. The report gives a guide to the online food delivery services market which will be shaping and changing our lives over the next ten years and beyond, including the market's response to the challenge of the global pandemic*.
- 2 Major players in the online food delivery services market are takeaway.com, Doordash, Deliveroo, Uber Eats, Zomato, Swiggy, Domino's Pizza, Grubhub, foodpanda, and Just Eat.
- 3 The global online food delivery services market is expected to grow from \$115.07 billion in 2020 to \$126.91 billion in 2021 at a compound annual growth rate (CAGR)* of 10.3%. The growth is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive* containment* measures involving social distancing, remote working, and the closure* of commercial activities that resulted in operational challenges. The market is expected to reach \$192.16 billion in 2025 at a CAGR of 11%.
- 4 The global online food delivery services market covered in this report is segmented* by type into platform*-to-customer, restaurant-to-customer; by channel type into websites, mobile applications; and by payment method into cash on delivery, online payment.
- 5 Cost of supply chain and logistics* will be the key restraint for the online food delivery services market. This cost includes the cost incurred* for order fulfilment*, delivery cost, adjusting business resources to dynamic* market demand and last-mile connectivity*. Besides, there are costs of cardboard* boxes for packaging, gas, mileage* and the cost for hiring a driver. The supply chain and logistics have to be in place* in order to avoid the spoilage* of products with limited shelf life*.
- 6 According to the report by Capgemini, in 2019, the retailers could lose up to 26% of their profit if they fail to upgrade* their logistics system to ensure on-time delivery despite the increased online grocery system. Therefore, the costs incurred by the supplier* side may restrain the growth of the online food

delivery services market.

7 In January 2020, Zomato, an Indian food delivery services company, has acquired Indian operations of Uber Eats for \$350 million in an all-stock transaction*. The combined entity* of Zomato and Uber Eats India is expected to corner* more than a 50-55% market share in terms of the number and value of orders. Uber Eats is an online food delivery services vertical* of Uber, a US-based ride-hailing* company.

8 An increase in smartphone users has given a boost to* online food delivery services worldwide. Smartphone users are the primary online shoppers for the F&B* industry, and an increase in the number of smartphone users reflects a potential increase in online shopping for food and beverages*. The world F&B e-commerce users reached 1.5 billion in 2019 and are expected to grow by 800 million, with an average of 25% y-o-y* growth, by 2024. [...] Hence, increase in smartphone users and internet penetration* is driving growth in online food delivery services.

9 Upgradation* of the distribution network to a more decentralized* system, Distribution 4.0, is trending in the food delivery services market. In Distribution 4.0, suppliers partner with multiple players for the best market coverage* between urban and rural markets, focusing their efforts on marketing, branding, and in-store merchandising* to create best-in-class shopper experience. They are likely to partner with aggregators*, e-comm* delivery companies, rural distribution companies, and distribution arms of modern trade to drive coverage.

10 E-commerce aggregator Amazon has announced plans to team with many small scale businesses, retail outlets, and rural supermarkets, to increase their last-mile connectivity. Therefore, the trend of Distribution 4.0 is envisioned* to bring in some positive effects on the online food delivery services.

11 The countries covered in the market report are Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

**Online Food Delivery Services Global Market Report 2021: COVID-19
Growth and Change to 2030
ID:5315009 APRIL 2021 REGION: GLOBAL**

- * pandemic：ここでは新型コロナウイルス感染症の世界的流行（パンデミック）を指す。
- * compound annual growth rate (CAGR)：（幾何平均による）年平均成長率
- * restrictive：制限する、制限的な
- * containment：封じ込め、抑制
- * closure：閉じた状態、閉鎖、閉店、休業
- * segment：分ける、分割する
- * platform：情報配信やビジネスを行うための基盤、プラットフォーム
- * logistics：兵站（へいたん）、物流、流通
- * incur：負う、こうむる
- * fulfilment：遂行、履行、実現
- * dynamic：動的な
- * connectivity：連結性、接続性
- * cardboard：厚紙、段ボール
- * mileage：総マイル数、走行距離
- * in place：きちんとして、適切で
- * spoilage：損傷、破損、腐敗
- * shelf life：貯蔵期間
- * upgrade：改良する、アップグレードする
- * supplier：供給者、納入業者
- * all-stock transaction：全額株式交換（企業合併や買収の一方法）
- * combined entity：ここでは合併後の新会社を指す。
- * corner：占める
- * vertical：ここでは「特化した業態」の意。
- * ride-hailing：自動車（タクシー）配車の
- * give a boost to：…を後押しする、…に勢いをつける
- * F&B：food and beverages の略。

- * beverage：飲み物、飲料
- * y-o-y：前年比（year-on-year または year-over-year の略）
- * penetration：浸透
- * upgradation：upgrade の名詞形。
- * decentralize：（組織・権力などを）分散させる
- * coverage：取扱範囲、サービス区域
- * merchandise：（商品を）売買する
- * aggregator:アグリゲーター（商品・サービスの情報を集めてウェブサイト公開する会社）
- * e-comm：e-commerce の略。
- * envision：心に描く、想像する

I. From the choices A to D, choose the most appropriate answer to the questions below.

- (1) What does the phrase “adapting to the new normal” mean in paragraph 3?
 - A. The new annual growth rate has become normal during the pandemic.
 - B. The normal economy is experiencing rapid growth and expansion.
 - C. There are changes to meet the new needs of the market following a major crisis in the companies.
 - D. The companies are rejecting restrictive containment measures such as social distancing and remote working.

- (2) According to paragraph 4, the global online food delivery services market covered in the report is segmented into how many possible groups in total?
 - A. two
 - B. four
 - C. six
 - D. eight

- (3) The word “restraint” in paragraph 5 is closest in meaning to which of the following?
 - A. something that causes
 - B. something that fails
 - C. something that increases
 - D. something that limits

- (4) The word “retailers” in paragraph 6 is closest in meaning to which of the following?
 - A. customers
 - B. end-users
 - C. producers
 - D. sellers

- (5) According to paragraphs 7 and 8, which of the following is true about the online food delivery services company Zomato?
 - A. Zomato was acquired by Uber Eats in January 2020 in an all-stock transaction.
 - B. Zomato is expected to lose 50-55% of its revenue due to the worsening pandemic.
 - C. Zomato’s online delivery business has benefited greatly from an increase in smartphone users.
 - D. Zomato has 1.5 billion active users worldwide in 2019.

- (6) Which of the following is NOT mentioned in paragraph 8?
- A. As the number of smartphone users increases, the number of users of online food delivery services is expected to increase.
 - B. Both smartphone and internet have contributed to the growth in online food delivery services.
 - C. The growth of F&B e-commerce has caused an increase in the number of smartphone users.
 - D. The number of smartphone users has increased.
- (7) Which of the following is NOT consistent with “Distribution 4.0” mentioned in paragraph 9?
- A. Suppliers work with multiple smaller companies to drive market coverage.
 - B. Last-mile connectivity is fulfilled by the central company to ensure quality control.
 - C. Merchandising networks are created by linking individual sellers to various delivery and distribution companies.
 - D. E-commerce aggregators and rural distribution companies work together to meet dynamic market demand.
- (8) Which of the following reflects the purpose of this article?
- A. to correct the information provided in a recently published report about the online food delivery services market
 - B. to criticize a recently published report about the online food delivery services market
 - C. to introduce a recently published report about the online food delivery services market
 - D. to update the information provided in a past report about the online food delivery services market

II. In your opinion, what is one advantage and one disadvantage of using online food delivery services?

Write a paragraph in English (between 50 and 60 words) to answer this question. (語数を記入する必要はありません。)

2

Write a paragraph between 120 and 150 words in English to answer the following question. (語数を記入する必要はありません。)

Question: If you could meet someone who could tell you about your future, what question would you ask? In your own words, give at least two reasons for asking that question.