

The development of China's cross-border e-commerce industry and its future prospects

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In recent years, China's cross-border e-commerce import and export has continued to maintain a good momentum of development, and cross-border e-commerce has become a new growth point and an important force in China's foreign trade. With the gradual improvement of the cross-border e-commerce trade mechanism and the continuous dredging of the international logistics network, the expansion of cross-border e-commerce channels has accelerated, and more and more market players are realizing "buying and selling globally" through this channel. The development of China's cross-border e-commerce industry has achieved fruitful results, but it still faces the need to improve the mechanism system and ecological environment. The comprehensive reform of cross-border e-commerce supervision needs to be deepened; The operation level of the cross-border e-commerce comprehensive pilot zone needs to be improved; There are many problems such as uneven service quality of overseas warehouses. At the same time, the development of the cross-border e-commerce industry is also facing huge opportunities and severe challenges. It is necessary to take effective measures and increase support for the development of the cross-border e-commerce industry, so as to help stabilize the scale and optimize the structure of foreign trade, and inject new momentum into the development of foreign trade and economic cooperation.

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