

The Current Status of and Future Prospects for Investment into Russia and Mongolia in Heilongjiang Province

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Summary

After the Chinese government launched its "Going-Out Strategy" in 2000, the overseas investment of Chinese firms, with objectives such as the securing of resources, the acquisition of technology, and the expansion of markets, has been increasing rapidly. Within this, regarding Heilongjiang Province which is close historically and geographically to Russia and Mongolia, the investment into Russia and Mongolia centered on the utilization of resources has been expanding. As of the end of 2009, the number of Heilongjiang Province firms investing into Russia had reached 267, and by total cumulative investment it is the province making the largest investment in Russia within China.

Meanwhile regarding Heilongjiang Province's overseas investment, there are problems such as the weakening of investment itself and the shortage of investment funds. Subsequently, the developing is required of a multifaceted overseas investment strategy, at the same time as planning a diversification of investment, including the construction of industrial parks and processing bases in Russia and Mongolia, and while aligning China's Strategy of the Revitalization of the Northeast Old Industrial Base with Russia's development of its Far Eastern region.

In this paper, by means of quantitative analyses, etc., I have elucidated the trends in overseas investment in Heilongjiang Province since reform and opening, the characteristic features thereof, and the problem points, and analyzed the prospects for the future.

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